




REAL ALE • REAL FOOD
REAL FRIENDLY

The Pub People Company Limited. Moorewood House, 15 Maises Way, The Village, South Normanton, Alfreton, Derbyshire, DE55 2DS. Telephone 01773 510863, Facsimile 01773 819299.

“Welcome. What can we get you?”

Looking to drop
in at head office?
Click here. 



Or want to
visit one of
our pubs?
or click here. 



← HQ in
Normanton

^ Karen from
The Hop Pole





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ALL ABOUT US : WORK WITH US : SUPPLIER PARTNERS : NEWS : OPERATIONS : LINKS : CONTACT

“A real warm welcome”

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“The best in the business”

➤ About us

➤ History

➤ Mission Statement

➤ Key people



The Pub People Company owns and operate pubs in the East Midlands.

PPC operates a mixture of freehold pubs which they own, and leasehold pubs which are tenanted\leased from a variety of pub companies and breweries.

The company is located at the centre of their trading area of the East Midlands and Derbyshire with a head office close to junction 28 of the M1.

The pubs are all managed operations and range from high quality community outlets to pub restaurants and music venues.

Cask ale and food play an important role in the majority of Pub People pubs. Many microbrewers deliver their crafted products direct to outlet along with locally sourced suppliers of food products.

The business infrastructure of Pub People is very strong.

An administration and finance team at head office support field based operations which include Business development managers, Catering Manager, Marketing Manager, Stocktakers and a Property Manager.

The Company is committed to growing the number of quality pubs that it operates, in growth markets and sound locations.





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Our History

The Pub People Company was formed in 1993 under the name, Retail Management Services Ltd. Growth was steady as the Beer Orders in the late 1980's had resulted in the larger brewers disposing of high numbers of pubs. Naturally this encouraged smaller pub companies to emerge.

RMS began specialising in temporary pub management work and then started developing their own permanent leased and freehold estates. Investment initially was in the infrastructure of the business which focused on administration and cost management; which is still at the core of PPC today.

In 2000 the RMS had a solid estate, with strong Pub Co and Brewer relationships. The pub market had moved on and the Company rebranded as The Pub People Company. Investment was made in senior management as the Company sought to capitalise on new lease and freehold opportunities.

2003 saw a management buyout of one of the founders as PPC continued to invest in their estate. In 2007 as the smoking ban was implemented the Company sold 12 freeholds to the Indeed Pub Co. The capital raised allowed PPC to purchase the Denby Lodge, new offices and 3 further large and high quality freehold pubs.

The company has invested in the pubs and the people within the organisation which has resulted in many long term and loyal employees. In 2011 the Company bought their 5th freehold pub.

The current strategy will see further freehold and quality lease acquisition, together with investment in the existing estate so that every pub remains strong in its own marketplace.





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The Pub People Manifesto

The Pub People are passionately committed to providing every customer with a consistently high quality and friendly experience at every pub.

1. The Company will seek to optimize the sales potential at every pub through product and marketing innovation, excellent customer service and high standards.
2. The Company will invest in pubs so that the sales and profit potential of the outlets are optimized, giving a fair return for the Company and security for staff.
3. Pub People will manage the costs and margins of the business professionally ensuring that waste is minimized
4. The Company will provide excellent support for the licensees, staff and pubs through the Head Office Administration and Operations team.
5. The Company will encourage involvement in the community by individual pubs and local charities will be supported
6. Suppliers will be encouraged to develop long term relationships with the Company and where appropriate local suppliers will be used.
7. The Company will ensure that the pubs, licensees and staff comply with the law.





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“Work with us”

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- Your expectations
- Culture
- Our Pub People tell it as it is
- Training & development





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Expectations heading

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“Perfect Partners”

Interested in supplying the Pub People?
The Pub People Company are proud to state that they have had very long term relationships with many suppliers. Suppliers are critical to the success of the Company and they have been encouraged to understand the intricacies of our business so that they can provide us with an efficient service at a fair price.

It is important to us that suppliers are aware that whilst they may be tasked hard, the balance is that payment is prompt.

We have been encouraged by the quality and devotion of our suppliers, both national companies and those extremely local to our business. Our business could not success without a network of suppliers who are as committed to our success as we are.

“What our suppliers say about us”

“What our suppliers say about us”

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“What’s new?”

- Dukeries Lodge epic refurb!
- Bar Talk
- Charity and PR
- Local heroes
- Be in the PPC loop





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Dukeries Lodge reopens to a real fanfare.

Dukeries Lodge, in Edwinstowe, reopens on March 1st after the pub’s operators, the Pub People Company, undertake a quarter-of-a-million pounds refurbishment programme. The bar, lounge and restaurant have been redecorated with brand new furnishings, floor coverings and light fittings whilst still ensuring that the traditional character of this 18th century coaching inn is retained. The 16 en-suite bedrooms, which were refurbished by Pub People Co. soon after they took over Dukeries Lodge in 2010, will be further improved with upgrades to the fittings. The refurbishment programme continues outside too with the pub being completely redecorated externally and new signs erected. Improvements have also been made to the outside drinking areas and car park leaving no stone unturned. The pub reopens under the new brand ‘Fresh & Local’ umbrella, reflecting the emphasis that the pub is placing on the food, with it being freshly prepared on site using the freshest ingredients sourced, wherever possible, from local suppliers. There will be a huge new chargrill with 17 different steaks





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“Operations”

Operating successful managed pubs in today's competitive market requires a well organised and appropriately resourced team. The Company has an excellent support infrastructure which will enable a pub licensee, to focus on delivering great customer service.

- **Business Development Managers**
- Administration support
- Marketing
- Catering development
- Property management

Business Development Manager.

Your main contact as a Pub People Licensee is with a dedicated Business Development Manager (BDM). Our BDMs typically look after around 15 pubs each and you should expect a close working relationship. We will expect you and the BDM to formulate a business and marketing plan for your pub which will be regularly reviewed at business meetings. The BDM will have access to numerous internal and external support functions to assist in developing the sales income and profit of your pub

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“Links”

Operating successful managed pubs in today's competitive market place requires a well organised and appropriately resourced team. The Pub People Company has an excellent support infrastructure which will enable you, the pub licensee, to focus on delivering great customer service. Our operations team have extensive pub experience, knowledge and skills, together with the time to help you improve each pub business. Come and meet the Pub People operations team





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“Welcome to HQ!”

How to find us:

From Junction 28 of the M1 take the A38 towards Mansfield. In approx. 1/4 mile take the slip road signed B6406, South Normanton and Designer Outlet Village, At the roundabout take the first left. In 200 yds take the first turning on the left onto Maisies Way, The Village. Go through the security gates and turn into the 3rd access on the left and you will arrive at Office Unit 15

For a detailed map
click here>>>>>>>>>>>>>>>>>>>>>>



Tell us what you think...

Email Kevin Sammons - Managing Director
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or

Email Andrew Crawford - Operations Director
andrew.crawford@pubpeople.com